

The FAA Safety Team presents:

**Communicating Safety to the C-Level Executive Session at HAI
HELI-EXPO 2016**

To successfully get a safety initiative implemented, you need to convince a lot of people that your idea is worth pursuing. Ultimately, you will need to focus on convincing the C-level execs in your organization, such as the CEO, CFO, or COO. You will need to learn to speak their language – “C-speak” — and tailor your safety message directly to the organization’s business needs. What better way to learn this language than an interactive panel discussion with a group of executives?

This course is offered at the HAI Rotor Safety Challenge at HELI-EXPO 2016. These sessions are FREE to all HELI-EXPO 2016 registered attendees and exhibitors. Attend at least six Rotor Safety Challenge sessions at HELI-EXPO 2016 and receive a certificate of recognition for completing the 2016 HAI Rotor Safety Challenge.

Take the Safety Challenge in three simple steps:

Select safety sessions to attend from the HAI Rotor Safety Challenge Schedule. To see the full Safety Challenge schedule, visit <http://www.rotor.com/takethechallenge>.

At the conclusion of each session, receive an

Event Details

Tue, Mar 1, 2016 - 13:00 EST

Kentucky Exposition Center

937 Phillips Ln

South Wing C

Louisville, KY 40209



Contact: Anne Nevel

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Select #: EA2564940

Representative Anne Nevel

official token from the room monitor or presenter.

Once you have earned at least six tokens, drop by the HAI Safety Committee Booth on the show floor, turn in your chips to a committee member, and immediately receive a certificate of recognition.

For more information and questions contact HAI at 703-683-4646, education@rotor.com, or visit: <http://www.rotor.com/takethechallenge>.

Directions: South Wing C

A message from the National FAASafety Manager

Invite a fellow pilot to the next WINGS Safety Seminar in your area.

Sign up for the FAA's safety services at www.FAASafety.gov!

The FAA Safety Team (FAASafety) is committed to providing equal access to this meeting/event for all participants. If you need alternative formats or services because of a disability, please communicate your request as soon as possible with the person in the "Contact Information" area of the meeting/event notice. Note that two weeks is usually required to arrange services.