

The FAA Safety Team presents:

Safety Culture and Social Media at HAI HELI-EXPO 2015

Helicopter operators are increasingly coming to appreciate the importance of safety culture in achieving their safety goals. Yet organizational culture is only one of the things that influences pilots' attitudes toward safety — exposure to content on YouTube, Facebook, and other social media can also have a profound effect on what pilots perceive as acceptable behavior. This session will explore the positive and negative ways in which social media may be shaping the industry's safety culture.

This session is offered at the HAI Rotor Safety Challenge at HELI-EXPO 2015. Rotor Safety Challenge sessions are FREE to all HELI-EXPO 2015 attendees and exhibitors.

Attend at least six Rotor Safety Challenge sessions and receive a certificate of recognition.

Take the Safety Challenge in three simple steps:

1. Select safety sessions to attend from the HAI Rotor Safety Challenge Schedule - <http://www.rotor.com/takethechallenge>.
2. At the conclusion of each session, receive a token from the room monitor or presenter.

Event Details

Tue, Mar 3, 2015 - 14:15 EST

Orange County Convention

Center

9990 International Drive

Level III South

Orlando, FL 32819



Contact: HAI
(703) 683-4646

education@rotor.org

Select #: EA2559580

Representative Anne Nevel

3. Once you have earned at least six chips, take them to the HAI Safety Committee Booth (#1115) to receive a certificate of recognition.

Note: You must present your HELI-EXPO attendee badge to attend any Rotor Safety Challenge sessions.

For more information contact HAI at 703-683-4646, or <mailto:education@rotor.com>.

Directions: Level III South

A message from the National FAASafety Manager

Invite a fellow pilot to the next WINGS Safety Seminar in your area.

Sign up for the FAA's safety services at www.FAASafety.gov!

The FAA Safety Team (FAASafety) is committed to providing equal access to this meeting/event for all participants. If you need alternative formats or services because of a disability, please communicate your request as soon as possible with the person in the "Contact Information" area of the meeting/event notice. Note that two weeks is usually required to arrange services.