

N/A presents:

**Advanced Helicopter Operator Management Course at HELI-
EXPO 2014**

This course builds on the safety concepts introduced in the Helicopter Operator Management course and provides new and current managers of civil helicopter operations with the advanced management knowledge and skills they need for continued success in today's highly demanding and complex operating environment. All types of helicopter operations, including commercial, in-house corporate, public service, and government, will be addressed in this course.

This course provides a background in the state of the helicopter industry and the implications of the industry life cycle before introducing attendees to advanced management tools and techniques to — Manage assets and costs. Measure, analyze, and improve productivity. Develop pricing strategies. Analyze financial statements. Obtain financing. Analyze financial data, including life-cycle and activity-based costing and the time value of money. Market a service. Meet customer expectations and create customer loyalty. Throughout the course, emphasis is placed on attendees contributing their own experiences working for helicopter operations to the class discussion for each topic.

Event Details

Fri, Feb 28, 2014 - 8:00 am
Anaheim Convention Center
800 W. Katella Avenue
Anaheim, CA 92802



Contact: HAI
703-683-4646

education@rotor.com

Select #: EA2553166
Lead Representative Jose Orozco

Directions: Classroom 205A.

A message from the National FAASafety Team Manager

Invite a fellow pilot to the next WINGS Safety Seminar in your area.

Sign up for the FAA's safety services at www.FAASafety.gov!

The FAA Safety Team (FAASafety Team) is committed to providing equal access to this meeting/event for all participants. If you need alternative formats or services because of a disability, please communicate your request as soon as possible with the person in the "Contact Information" area of the meeting/event notice. Note that two weeks is usually required to arrange services.